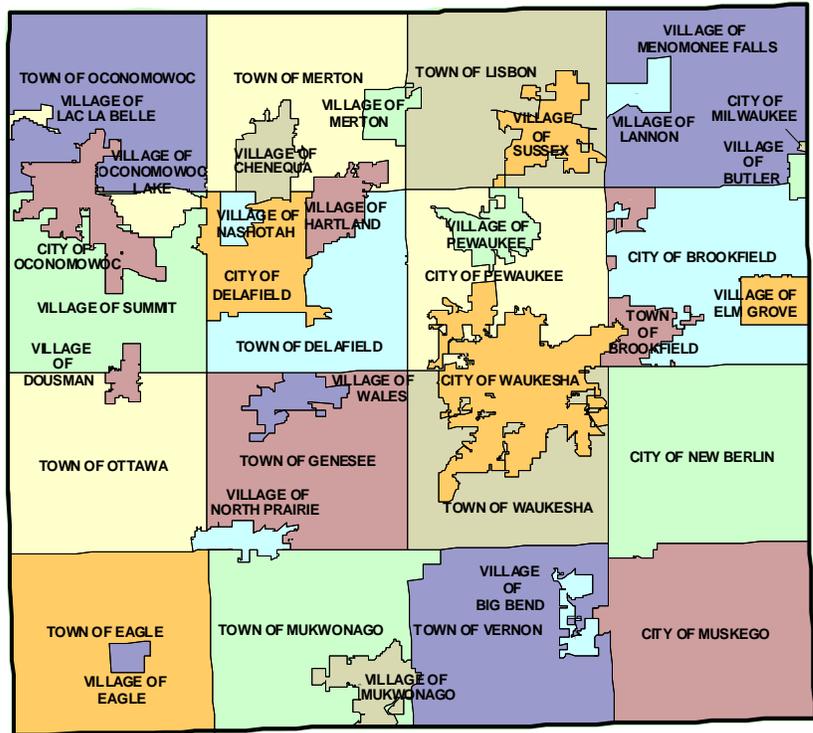


WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE



COUNTY POPULATION*	
As of 1/1/2014	392,879
2010 Census	389,891
*Wisconsin DOA (2014), U.S. Census Bureau (2010)	

EQUALIZED PROPERTY VALUES	
Including TID	\$48,995,016,900
Excluding TID	\$48,283,418,200

BRIEF WAUKESHA COUNTY HISTORY

In April of 1846 Waukesha County was formed with sixteen townships. Supervisors representing each of the sixteen towns were elected to organize a county board, elect officers and to provide for and build necessary county buildings.

In 1965, the Wisconsin State Supreme Court ruled that county boards must equitably represent the population, and the Waukesha County Board switched to supervisory districts that represented an equal number of citizens, rather than the units system used previously.

In April of 1990, a new form of county government was established. The first county executive was elected by the voters of Waukesha County to be responsible for the administrative functions of county government. The county board reorganized to better reflect this new form of governing. The county executive also proposes the County Budget and has the ability to veto actions of the county board, and to appoint members to advisory boards and commissions. Effective April 2008, the County Board reduced their membership from 35 to 25, but maintained the seven standing committees.

WAUKESHA COUNTY TODAY

Waukesha County is located in southeastern Wisconsin, directly west of Milwaukee County and 100 miles northwest of Chicago. Waukesha County is part of the Milwaukee Standard Metropolitan Statistical Area (SMSA) and is the third most populous county in the State. The County has the second highest median household income, the second highest per capita income and the third highest equalized property tax base in the State. The County covers 576 square miles and consists of 8 cities, 19 villages and 11 towns. The County Board is represented by 25 County Board Supervisors.

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

ECONOMIC DEMOGRAPHICS

TEN LARGEST EMPLOYERS	
EMPLOYER	EMPLOYEES
Kohl's Department Stores	5,054
Pro Health Care	4,794
General Electric Healthcare	3,700
Quad Graphics Inc.	3,664
Roundy's	2,728
School District of Waukesha	1,784
Wal-Mart Corporation	1,543
Target Corporation	1,441
Waukesha County	1,364*
Community Memorial Hospital	1,333
Aurora Health Care	1,297
Elmbrook School District	1,220
Harley Davidson	1,219
Elmbrook Memorial Hospital	1,209
* Full-time equivalent employees.	
Source: Waukesha County February, 2014 employer inquiry updates.	

PRINCIPAL TAXPAYERS		
TAXPAYER	2013 EQUALIZED VALUE	2012 RANK
Brookfield Square*	\$189,220,000	1
Aurora	\$134,952,700	3
Individual	\$123,219,200	2
Kohl's Dept. Stores	\$104,432,350	4
Wal-Mart	\$103,164,800	6
Pro Health Care	\$101,187,690	5
Target Corporation	\$100,393,900	8
Belinski Bros.	\$98,614,400	10
Pabst Farms	\$93,310,700	7
Wimmer Brothers	\$93,056,600	N/A
Total	\$1,141,552,340	
*Incl CBL & Associates Properties, Inc, Sears, Boston Store and JC Penney		
Source: Waukesha County Tax System		
See Waukesha County Comprehensive Annual		
Financial Report for more detailed information		

EMPLOYMENT BY INDUSTRY	
INDUSTRY	2013 NAICS (1)
Retail Trade, Transportation, Utilities	47,562
Manufacturing	43,617
Education and Health	38,567
Professional and Business Services	33,450
Leisure and Hospitality	19,695
Financial Activities	14,504
Construction	12,580
Other Services	7,960
Public Administration	5,980
Information	4,853
Natural Resources	489
Total	229,257
(1) North American Industry Classification System	
Source: Wisconsin Department of Workforce	
Development, Bureau of Workforce Information	

CONSTRUCTION & BUILDING PERMITS		
Year	Residential	
	Number	Value in 000's
2013	671	\$230,391
2012	566	\$192,414
2011	448	\$140,906
2010	445	\$151,984
2009	394	\$137,285
Source: U.S. Department of Commerce		

INCOME, JOBS, AND UNEMPLOYMENT		
PER CAPITA INCOME, 2012 (1)		
Waukesha County		\$58,055
State of Wisconsin		\$42,121
United States		\$43,735
JOBS, 2012 (2)		229,257
UNEMPLOYMENT RATE, 2012 (2)		5.9%
(1) Bureau of Economic Analysis - US Department of Commerce		
(2) Wisconsin Department of Workforce Development		

EQUALIZED PROPERTY VALUE BY CLASS *					
(\$000's)					
Budget Year	Residential	Personal Property	Commercial	Mfg.	Agr./Forest/ Swamp/Other
2011	\$37,883,814	\$1,103,080	\$9,655,814	\$1,360,989	\$285,177
2012	\$37,329,217	\$1,076,627	\$9,525,264	\$1,335,918	\$285,537
2013	\$35,670,846	\$1,055,120	\$9,389,591	\$1,346,196	\$278,012
2014	\$35,263,595	\$1,105,906	\$9,202,897	\$1,367,263	\$277,706
2015	\$36,654,772	\$1,159,551	\$9,509,067	\$1,395,080	\$276,547
% of Total	74.8%	2.4%	19.4%	2.8%	0.6%
See STATS/TRENDS Section for more detailed information					
* Includes Tax Incremental District Value					

WAUKESHA COUNTY, WISCONSIN • COMMUNITY PROFILE

DEMOGRAPHICS

ELEMENTARY AND SECONDARY EDUCATION

School Districts

Arrowhead Union High; Elmbrook; Hamilton; Hartland Lakeside; Kettle Moraine; Lake Country; Menomonee Falls; Merton Community; Mukwonago Area; Muskego-Norway; New Berlin; Norris; North Lake; Oconomowoc Area; Pewaukee; Richmond; Stone Bank; Swallow; Waukesha

2012/2013 Average High School Graduation Rate*

Waukesha County: 94%
Wisconsin: 89%

2012/2013 Average ACT Scores*

Waukesha County: 23.0
Wisconsin: 22.1
United States: 20.9

SCHOOL ENROLLMENT*

2013-2014 Academic Year

Public: 62,656
Private: 11,517
Home schooling: 783**

*Source: Wisconsin Department of Public Instruction
**May exclude enrollment counts from districts that have few home-schooled students, due to privacy law.

POST-SECONDARY EDUCATION

Colleges and Universities

Carroll University, City of Waukesha
Ottawa University-Milwaukee, City of Brookfield
University of Wisconsin-Waukesha, City of Waukesha
University of Phoenix, City of Brookfield

Technical and Vocational Schools

Waukesha County Technical College, Village of Pewaukee campus
Village of Menomonee Falls campus
City of Waukesha campus

TRANSPORTATION

Roads

392 miles Waukesha County roads
266 miles State Highway roads (In County)

Public Transit

Waukesha Metro Transit Contract Administrator
Wisconsin Coach Lines
Milwaukee County Transit System (MCTS)

Commuter-oriented bus services along major corridors – Para Transit Services
Specialized transportation (Ride line) service provided by the Waukesha County, Department of Aging and Disability Resource Center

UTILITIES

Electric Power

WE Energies
City of Oconomowoc Electric & Gas

Telephone

Ameritech, Inc.
CenturyTel

Natural Gas

WE Energies
Wisconsin Gas Company

Solid Waste

Private Collection and Hauling Services
General use landfills within the County
Community recycling programs
County owned, Private Sector operated
Material Recycling Facility with 25 municipal partners

Water

14 publicly owned water utilities
Numerous small-private water utilities
Water drawn from groundwater aquifers

Sanitary Sewerage

19 sanitary sewerage systems served by 7 public wastewater treatment plants

EMERGENCY SERVICES*

26 Police Agencies
Waukesha County Sheriff's Department
30 Fire Departments/Districts
Waukesha County Communications Center consolidates police, fire, and emergency dispatch operations for 30 of the County's public safety agencies

*Source: State of Wisconsin, Department of Justice